

Persuasive letter planning

Learning Objective:

- To identify the main point surrounding climate change.
- To plan a persuasive piece of writing.

Task: Research the topic of climate change and answer the questions below:

What is climate change?

Who is affected by climate change?

How can we stop climate change?

Task: Create examples of the PERSUADE techniques using your research.

Rhetorical questions

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Exaggeration

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Anecdote

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Emotive language

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Repetition

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Undermine

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Direct language

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