

Persuasive Writing

Learning Objective: To recognise persuasive writing techniques.

Task: Highlight and label the different PERSUADE techniques used in the piece of persuasive writing.

Why do we need to care about climate change?

Climate change is when the weather a place normally has changes. An example of this is in Swansea where extreme storms and ferocious flooding have occurred. I was at home last year when the roof broke from the savage storm. I had pots and pans across my house collecting the swooshing water. Yet, there are numerous reasons why climate change is important to think about and I believe it is important that we try our best to work to stop climate change.

Do you want polar bears to lose their homes? The planet is increasing in temperature causing sea ice to melt. These are essential to polar bears for them to live and survive meaning they could lose their homes if Earth continues to heat up. The planet is getting as hot as the sun and you need to help stop it. This can be done by lowering the amount of water wasted like, turning the tap off when brushing your teeth. This helps save energy because water is heated and treated which uses energy.

Some people argue against global warming. My grandmother said "it is cold outside. How can the planet be getting hotter?" I explained, weather and climate are different because the weather can change every day but, the climate looks at the weather across a long time. This means that just because it may not be hot now that Earth is heating up. For example, over the last five years it has been the hottest on record.

Melting ice caps and serious storms. There must be something we can do to stop animals losing their homes from a sizzling sun and hotter planet. I believe that climate change is very serious and needs to be stopped. I will work to improve my water waste and use energy saving bulbs to help save the planet. What can you do to save the planet? In summary, we only have one planet, and we need to look after it.

Task: Create 2 examples of each PERSUADE technique on climate change. This can be completed on a word document or on a piece of paper.